

What is Primary Prevention?

Preventing child abuse or neglect *before* it occurs.



PRIMARY PREVENTION

Strategies that prevent a problem from occurring.

SECONDARY PREVENTION

Strategies that target at-risk populations.

TERTIARY PREVENTION

Strategies that address the problem after it occurs.

UPSTREAM

Targeted responses:

- Early Head Start
- Home visiting

Stopping abuse *before* it occurs:

- Family strengthening & parents supports
- Economic supports

Long-term responses:

- Foster care
- Trauma-focused cognitive behavioral therapy

DOWNSTREAM